

# THE KRUGERRAND...



**4** Good Reasons  
To Buy Gold.



## **THE ETERNAL VALUE OF GOLD... FROM GENERATION TO GENERATION.**

Few things have endured as long as gold. For over 5,000 years, through feast and famine, boom and bust, gold has been prized for its beauty and valued for its rarity. And as a medium of exchange, gold has changed the world of commerce by providing a standard of value that has lasted through centuries of trade.

Today, gold continues to have the unique ability to retain its value. Importantly, one-third of all the gold in the world is held by governments. In today's economy, gold still remains a strong financial foundation. Quite simply, gold is money. And, it is still trusted as a form of money more than any other currency ... *a true test of the enduring value of gold.*

## **OWNING GOLD TODAY... AND FOR TOMORROW.**

Today you don't have to be rich to own gold. Whether you are a serious investor, or have little to save, gold can be a wise purchase. In fact, many smart money managers include 5% to 10% of gold in their long-term portfolios because it is one asset that endures over time in a way paper investments never could. Bullion coins are one of the most popular ways to own gold because *you'll only pay a small premium* over the current price of gold, just to cover the cost of coinage and distribution. And, they're easy to buy and easy to hold.



## THE KRUGERRAND. THE WORLD'S BEST WAY TO OWN GOLD.

Once you decide to own gold, there's one bullion coin that stands above all others—the Krugerrand. Here's why...

*... No other 1-ounce coin gives you more gold.*

Each Krugerrand contains its full measure of pure gold. An extra alloying metal is added to the full gold content to make each coin hard enough to resist denting and scratching. This added feature helps protect the value of your coins.

*... It's a liquid asset.* The gold market is one of the most efficient in existence, with international trading centers providing continuous information 24 hours a day. And, the Krugerrand



is part of this market, as the most widely owned bullion coin in the world. In fact, the Krugerrand is one of the most liquid gold coins with over 46 million ounces in circulation since its inception in 1967. Krugerrands are legal tender coins in their country of origin, minted in substantial quantities and traded worldwide.

*... It's available in four convenient sizes.*

The Krugerrand is available in four sizes—1-ounce, 1/2-ounce, 1/4-ounce and 1/10-ounce. Each size relates easily to the current 1-ounce gold price, so you'll always know the exact value of your coins. And, when you're ready to add to your coin holdings, you'll have the flexibility to choose from four different sizes—depending on the amount you would like to spend.

### KRUGERRAND COIN SPECIFICATIONS

COIN SIZE	DIAMETER	GROSS WEIGHT	FINE GOLD CONTENT
Krugerrand	32.6 mm	1.0909 troy oz. (33.931 grams)	one troy oz. 22 karats
1/2 Krugerrand	27.0 mm	0.545 troy oz. (16.966 grams)	1/2 troy oz. 22 karats
1/4 Krugerrand	22.0 mm	0.273 troy oz. (8.483 grams)	1/4 troy oz. 22 karats
1/10 Krugerrand	16.5 mm	0.109 troy oz. (3.393 grams)	1/10 troy oz. 22 karats



## **KRUGERRANDS ... A SOLID ADDITION TO YOUR PORTFOLIO.**

You can start collecting Krugerrands with just one coin or many. Because the Krugerrand comes in four different sizes, it's easy to add to your investment whenever you choose, depending on your budget. And, you'll have a tangible asset that is not only valuable but beautiful to hold. Whenever you need to know the dollar value of your Krugerrands, it's as simple as checking stock quotations. Just refer to the quoted gold price in your daily newspaper.

## **KRUGERRANDS ... A BEAUTIFUL GIFT THAT LASTS FROM GENERATION TO GENERATION.**

The Krugerrand is an ideal way to surprise someone you love with a gift of gold. Birthdays, graduations, weddings and anniversaries can be made more memorable—just by giving Krugerrands. And, four different sizes make it easy to turn any occasion into a golden moment. You can continue to enhance the value of your gift with additional coins year after year. When you give Krugerrands, you're giving the perfect gift that's worth holding onto ... generation to generation.

## **KRUGERRANDS ARE EASY TO BUY.**

You can buy Krugerrands at your local coin dealer, precious metal broker or at a growing number of brokerage houses and banks. And, if you would like to purchase your Krugerrands by phone, there are many dealers who offer this service. To find out where you can buy Krugerrands near you, just call the 800 number listed on the back of this brochure or check your local Yellow Pages directory under the listing for "Coin Dealers."